

BRANDING




Infinite Dots Of Innovation

Redesign & Brand identity exploration for Innodots Innovations Pvt Ltd

Software company



About Innodots Innovations

A team of experienced and talented professionals who are passionate about using technology to solve real-world problems. They offer a wide range of services, including software development, web design and development, mobile application development, branding, cyber security, CAD, automation, and robotics.

CONCEPT

Symbol of infinity + Dot

Let's
GO





Each dot in vertical infinity symbol as a catalyst for advancement,
connecting to endless possibilities in technology and creativity.

BRAND COLORS



Lilac Bush
#9E72C7



Black
#000000



Dim Gray
#666666



White
#FFFFFF

Lavender hues intertwine in an endless embrace, symbolizing infinite possibilities.
black signifies strength and reliability in the product.
Gray adds a sense of technical precision and neutrality.
White conveys cleanliness and simplicity in user interface design

FONTS

Arial Rounded MT Bold (Regular)

Artifakt Elemen (Regular)

Arial (Regular)

PATTERN



MOCKUPS







SOCIAL CREATIVE



TESTIMONIAL



THANKS FOR SCROLLING

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